

ATHN DATA SUMMIT 2011

Securing Data.
Advancing Knowledge.
Transforming Care.

September 15-16, 2011
The InterContinental
Michigan Avenue — Chicago

Breakout Session BR4
ATHNadvoy and ATHNready:
A Sneak Peak at Improvements
for You and Your Patients

Kati Keebaugh, MPH
Manager of Affiliate Services
American Thrombosis and
Hemostasis Network

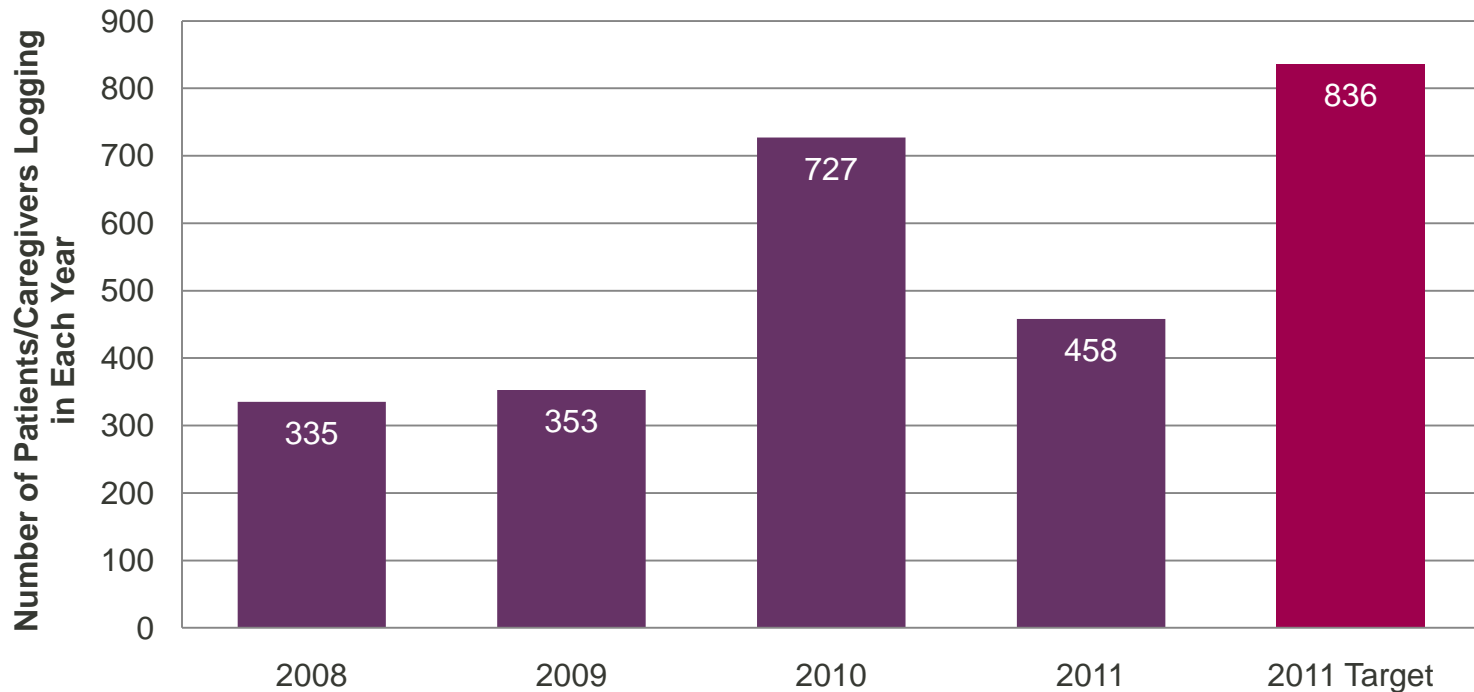
ATHN Patient Oriented Tools

- ATHNadvoy:
Patient reported outcomes are monitored with bleed and infusion logs
- ATHNready:
Patients can become better prepared in case of an emergency or disaster

ATHNadvoy: Where are We Now?

- Goal: Continued growth in active patient users

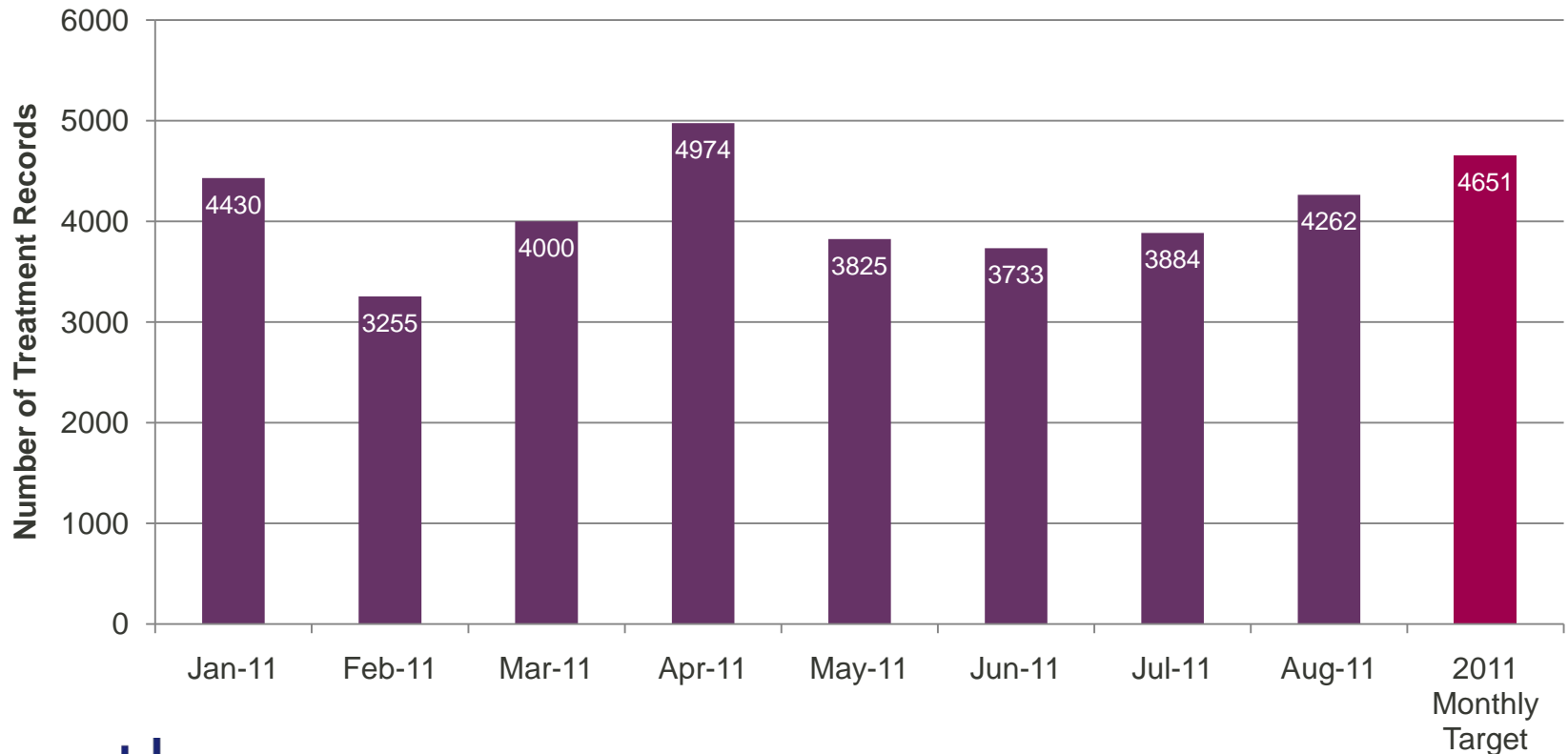
Growth in Active Patient/Caregiver Users 2011 YTD



ATHNadvoy: Where are We Now?

- Goal: Continued growth in treatment records

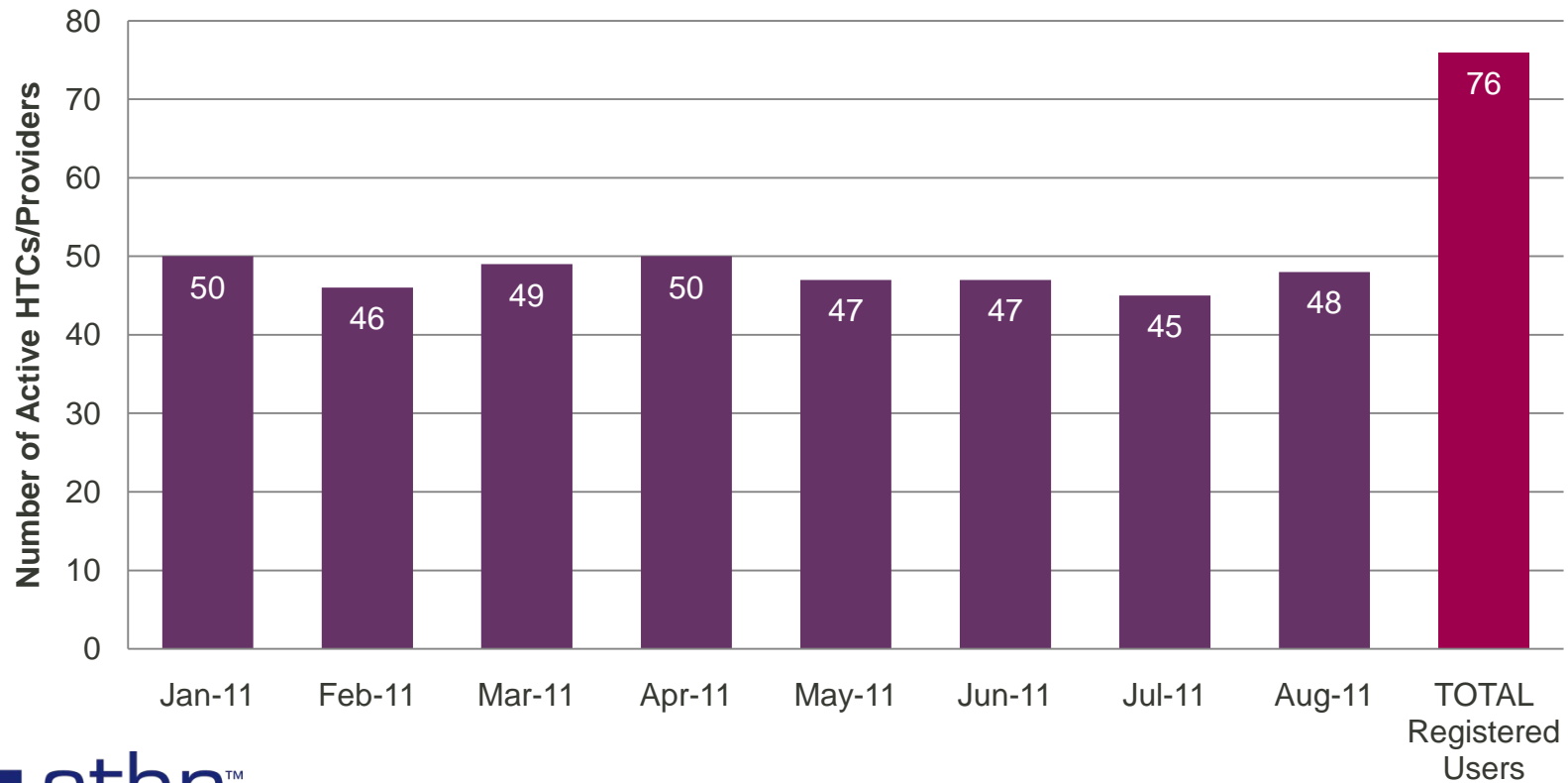
Treatment Records by Month



ATHNadvoy: Where are We Now?

- Goal: Increase number of HTC active users

HTC/Provider Active Users by Month



ATHNadvoy: Where Are We Going, and How Will We Get There?

- Promoting ATHNadvoy in the HTC Population
 - Judy Kauffman, RN, CPNP, Hemophilia Nurse Practitioner at the Kansas City Regional Hemophilia Center
- Improvements in ATHNadvoy technology
 - Crystal Watson, Director of Operations, ATHN

ATHN Advoy
Your Bridge to Better Care

ATHNready: Patient Oriented Tools

Funded in part by CDC Cooperative Agreement U27DD00319

Personal Health Report

- Core medical Information



HTC Finder

- www.athn.org/htcfinder



american thrombosis & hemostasis network

Hemophilia Treatment Center Locations



Get Ready to Offer ATHNready Personal Health Report to your Patients!

- Availability of ATHNready for patients
 - Alan Shier, MSSW, Community Support Leader, ATHN



ATHNready

Your medical information: secure, safe and portable



www.athn.org

