

Promoting ATHNadvoy in the HTC Population

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My story: Value of ATHNadvoy Logs

- Recent experiences:
 - Noticed a pattern of breakthrough bleeds taking place on “3rd day” of prophylaxis schedule
 - Recognized developing R ankle target joint, was able to adjust prophylaxis dosing to interrupt pattern of repeat bleeds
 - Was able to document that changing products increased compliance in teen patient- and showed this through his logs

How We Use ATHNadvoy Log Output

- Weekly check of all patient entries looking for new bleeds, persistent or troublesome bleeds
 - Use email feature to give feedback to patient regarding logs/ current bleeds
 - Positive feedback is well received by patients
- Review of Comprehensive Clinic reports before comp clinics, print out bleed location table and infusion logs
 - Discuss the logs with hematologist and patient/family
 - Give positive feedback for completed logs, highlight how the logs allow more tailored care₃

Why Log?

- Helps providers know bleeding history, minimize complications, troubleshoot prophylaxis regimens, provide tailored treatment plans.
- Provides a record of products used in case of recall.
- Provides records for 3rd party payers who may want justification for products used.

Why not log?



- Too much trouble. Don't like writing things down.
- Takes time- we're busy.
- Why is it important? Can't see relevance to my situation.
- I lose my log records (the dog ate my homework??)

ATHNadvoy User Feedback

- Logs not valued or used by providers.
- Even with logs the same questions are asked again over and over by different providers.
- “Why should I log?”



Logging Methods

- Box tops in a bag (!)
- Stickers on the calendar
- Paper logs of all types
- Personal document/spread sheet on computer
- Web-Based
 - ATHNadvoy
 - Helitrax (CSL Behring)
 - EasyLog (Bayer)

e	Time	Units taken	R elbow	Left elbow	Left knee	Other	Comments
/05	09:00:00 PM	1260+1580		Mild			monarch
/05	08:00:00 AM	1260+1580		Mild			
/05	08:00:00 AM	1260+1580		Mild			
/05	10:00:00 PM	1260+1580		Mild			
/05	06:15:00 PM	1580+546+546	Mild				
/05	09:40:00 AM	1580+546+546		Mild			
/05	01:00:00 PM	1260x2		Mild			
/05	08:30:00 AM	1260+546x2		Mild			
/05	09:00:00 AM	1580+1260		Mild			
/05	07:00:00 AM	1580+1260		Mild			
/05	08:00:00 AM	1580+1260		Follow up			
/05	07:15:00 PM	1580+546+546			Mild		
/05	09:00:00 PM	1580+1260	Mild				
/05	09:00:00 PM	1580+546+546		Mild			
/05	04:00:00 PM	1260+1260+546	Moderate				
/05	07:00:00 AM	1580+1260	Mild				
/05	06:00:00 AM	1580-1260-546	Moderate				
/05	04:00:00 PM	1580+1260	Mild				
/05	06:15:00 AM	1260x2	Mild				
/05	10:00:00 AM	1580+546+546	Moderate				
/05	05:00:00 PM	1580+1260			Mild		
/05	11:00:00 AM	1580+1260				R hip	
/05	06:00:00 PM	1580+1260	Mild				
/05	910a	1580-1260-546			Mild		
/05	615a	1580+1260		Mild			
/05	615a	1580-1260-546	Severe				

ATHNadvoy

- Real time response possible
 - Convenient, easy to use reports
 - Messaging available for more immediate feedback
 - Easy transfer of data to HTC database
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- “WHAT’S IN IT FOR ME?”



Motivation is the Key

- “What’s in it for me?” Is our challenge
- **Asking** and **listening** will help provider discover priorities & challenges of patient/family life
- Communicate/**demonstrate** the value of effective logs in all interactions
- Help patient/family discover how logs can improve their quality of life
- Problem solve with patient how to get the logs done
- Lots of positive reinforcement needed

Whose responsibility?



- Help family with transfer of responsibility for logging to the child
- Parents demonstrate value, transfer logging with infusions (all part of the same process)
 - Infusion is not done until it is logged!
- Reinforce! Reward! Rejoice!



Promoting ATHNadvoy in the HTC

- Chapter events- demonstrations and testimonials from users
- Comprehensive clinic demonstrations
 - Highlight reports and value to HTC providers and patient/family
 - Emphasize security of data/ long-term availability of records
 - Availability of “tech support/problem solving help” at HTC and through ATHN.



Promoting ATHNadvoy to Payers

- Reports can be demonstrated to payers to highlight patient management provided by HTC.
- 3rd party payer may ask for contract from patient to provide logs for all factor use.
- HTC may require/contract for logs to keep prescriptions current.



